



## CONFERENCE SPONSORSHIP

Take advantage of this great marketing opportunity! Sponsorship opportunities are limited. Returning Vendors must confirm and commit to sponsorship by **December 1, 2023**. After that date, new vendors will be given equal opportunity to participate. All sponsorship levels include the following:

- Sponsorship acknowledgement on the conference registration website and social media
- Advertised, by sponsor level, on the Conference app
- Inclusion of company logo, contact information and company biography/summary in the vendor listing section of conference website
- Signage at the conference (company logo)
- Recognition at dinner via projected slide show of all vendors and their sponsorship level
- Electronic copy of conference attendees for those who opt-in to receive one
- Guaranteed hotel accommodations based on sponsorship level

Your Conference Registration includes golf, all conference meals, hospitality, and access to all presentations and conference activities.

Available Packages & Sponsorship Levels	Silver	Gold	Diamond
Dollar value	\$3,500	\$7,500	\$12,000
Registrations	1	1	4
Reserved hotel rooms (until Feb. 2, 2024*)	1	1	2
Presentation slots (45 minutes each)		1	2
Drinks Tickets	20	50	100
Identified event sponsor through signage and acknowledgement in conference website	✓	✓	✓
Reserved Dining Table during dinner (table must be filled 30 minutes prior to start of meals)			✓
Golf Request with Handicap Restrictions			✓

The cost to register for the conference as a "non-sponsoring" vendor is \$2,000/person for the full conference or \$1,000 for one day, and non-sponsoring vendors must make their own hotel accommodations.

**\*Hotel rooms at Nottawasaga Inn will not be guaranteed after Feb. 2, 2024.**

• **Sponsorship is non-refundable.** • **The cost of hotel rooms is not included in sponsorships.**

# Sponsorship FAQs

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## Are there booths at ECNO?

No, there aren't any vendor booths at ECNO. As a vendor you get to participate in all the activities with the school board attendees. These activities allow your representatives to network and establish better connections with attendees. For Gold and Diamond level sponsors, you will have presentation slots included as part of your sponsorship.

## Can all sponsorship levels golf?

Yes, all sponsorship levels and your company's attendees can golf. Please contact the resort's pro shop if you need club rentals.

## Who usually attends the ECNO Conference?

All 73 school boards in Ontario are part of ECNO. We also have nonprofit partners and representatives from the Ministry of Education that attend regularly. School Board attendees generally consist of Superintendents, IT leads and staff, and business services staff.

## Can sponsors supply prizes?

Sponsors are permitted to raffle off a small prize, \$50 and below at your vendor session. They may also donate a prize to the main conference draw that is held on Monday evening's dinner and Tuesday after the closing keynote. There is no value limit for the main conference draw, and we would acknowledge the supplying company before the draw of the prize.

## Can I register extra attendees?

Yes, you can register additional attendees for an added \$750 per person [here](#). All attendees will be eligible for golfing.

## What else do I need to bring to the conference?

You can provide us with swag bag items (approx. 400) the week before the conference. Shipping instructions will be emailed to you closer to the date of the conference.

## How do I submit my session information and find out my session slot?

Session slots are assigned once we have received your information. [Please submit your session slots here](#). **Please note that the subject and a written outline of your session is strongly encouraged at the time of submission to ensure sufficient marketing and promotion encouraging attendance.**

Be sure to indicate if there is a specific theme or program highlight you'd like promoted. If you have questions about session information requirements, please contact [Paul O'Connor](#).

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Please contact [Kelvin MacQuarrie](#) or the [conference committee](#) for more information.