K-12 CAM 2021 VIDEO: Week 4 – Be mindful of your online presence and digital footprint
(Transcript)

Cheerful whistling, music playing throughout the video, with guitar, drums, and a harmonica.

The K-12 Cyber Awareness Month 2021 Logo is on a blank white screen, centered. The logo is in blue and white, with four coloured handprints and a blue lock image.

The words “K-12 Cyber Awareness Month 2021” appear in grey with each of the 4 coloured handprints in the 4 corners of the screen. There are 5 children dancing and doing activities around the words. William is in a wheelchair playing a game on a phone, Niko is dancing, Sam is waving, Amara is messaging on her phone and Niimi is dancing.

On a black background white text reads “Week 4: Be mindful of your online presence and digital footprint” A yellow footprint appears in the lower right corner of the screen.

In the next frame two apartment buildings appear with the text in grey “Amara’s Home” at the top.

We then move into a room where Amara is dancing in the middle in front of a bookcase. She has a computer and a camera set up on a tripod in front of her.

Amara is holding her phone and sitting on the couch; the text to the side reads: “Amara loves using social media to stay connected with her friends.”

Two hands holding a phone with the screen that reads “Social Media – Post a Video: Yes/No”

Text appears to the left of the phone “Tip 1: Before you post content, review carefully to ensure you are comfortable with it being on the Internet”

Amara holding her phone; text message bubbles to the side in the same frame/scene
Unknown: Hi! How are you?
Amara: Who is this?

Text appears to the left of the phone “Tip 2: Do not add people you don’t know”

A pop-up appears on the phone screen with a DELETE button. The hand moves to click the button with one finger. Amara deletes chat.

The next frame is a text screen on a phone; a chat between Amara and Sam
Amara: Hey Sam, can I post our pic?
Sam: Yes that’s fine!

Two hands holding a phone with the screen that reads “Social Media – Post a Video: Yes/No” The hand clicks the “Yes” button.

Social media screen; a selfie/picture of Amara and Sam

To the left the text appears “Tip 3: Get consent before you share other people’s content or content with other people in it”

A pop-up appears on the phone screen with a POST button. The hand moves to click the button with one finger. The words “Photo Posted!” appear on the phone screen.

To the left the text appears “Tip 4: Use social media and other websites thoughtfully. Avoid negative comments and report harassment or cyberbullying”

Amara is holding her phone and sitting on the couch.

A drawing of a school appears with a school bus parked outside. Text in grey reads “Their School” at the top.

In a classroom, Amara is at the door waving. There are four desks. Niko and William are at the first two desks, Niimi is sitting behind William. Sam’s face can be seen on a laptop screen on a table in the back, next to a camera on a tripod. We zoom into Amara.

In the next frame on a black background with white text, “Amara is mindful of her social media content and interactions.”

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