

# Week 4 Theme: Be Smart and Safe Online

CYBER  
AWARENESS  
MONTH

## Tips for Staying Safe on Social Media



### Social Media Guidelines

- **Check and adjust your privacy settings.** Periodically review them as social media platforms may update privacy setting options
- **Choose a unique strong password for each account**
- **Consider implications of your content** before you post and review your content regularly and delete posts you are no longer comfortable with
- **Avoid being a victim of fraud, theft and scams** by never sharing your location, not opening suspicious messages or disclosing personal information unless you are sure you personally know who you are communicating with
- **Don't leave accounts open** by always logging off when you're done using them and deleting accounts you no longer use
- **Be considerate and get consent** before you share other people's content, content with other people in it and the personal information of others
- **Do not add people you don't know**
- **Avoid using location services** when posting photos



#### Remember:

Whenever you're sharing things about yourself online – whether it's a picture, video or message – keep in mind that it could easily end up being seen by people you didn't want it sent to.



### What you need to know

Social media can help you connect with friends and family, share your interests with others, or get the latest news. But social media can also put your safety at risk because you are sharing personal information publicly online. That's why it is important to be very careful about the information you post. Adjust your privacy settings and to limit the amount of information you put on social media

While users can try to do their best to protect themselves, social networking sites must meet their legal obligations under privacy laws and allow their users to ensure they maintain control over their personal information.

