

K-12 CAM 2020 Week 2 – Why Me? Video (Transcript)

Why Me?

We all play a part in protecting student personal information and school board assets.

You may ask – Why Me?

There are millions of people in Canada, so why would I be a target?

Let's first understand the person behind that suspicious message on your phone, malicious link in your email, or voice trying to obtain your login information.

Contrary to what we see in the movies, a hacker isn't someone who sits in a hoodie in a dark room, typing away at code

They can be states, groups or individuals with malicious intent who knowingly browse, steal, misuse, change, or intercept information

Any activity intended to compromise the availability, integrity or confidentiality of information is a threat.

So, what's in it for them?

Cyber criminals may be motivated to satisfy curiosity, develop skills or gain notoriety

It may be to gain access to student personal information

to cause damage through blackmail, sabotage or corporate espionage

to raise attention for an ideology or cause

For individual or group financial gain

Or, to obtain an industry or foreign state-sponsored political advantage

You may be an access point to valuable assets. Examples include:

Personally identifiable information of staff and student

Access to financial systems

Access to HR systems

Information found in your email or Calendar

Credential access to your school board's information systems and drives

Resulting injury from a successful attack can range from a minor inconvenience to loss of public trust, student safety impacts or loss of life

We uphold the public's trust by protecting our student's information and computing systems.

Thank you!