ECNO Is A Platform

Fall 2019 | The Educational Computing Network of Ontario (known to our members as ECNO) is proud to play an important role in the Ontario education system. As pressures and expectations on school districts increase, we know that smart, efficient and practical IT solutions will increase productivity and output in both the classroom and administrative offices.

Our strength comes from our members: Ontario’s 72 school boards and a growing list of Indigenous education authorities. They all understand the value in having a collaborative, open and forward-thinking collective interested in maximizing the impact of IT in 21st century education and administration. Regardless of their size, boards of education want to minimize the human and financial resources needed to research, implement and run great IT solutions that benefit students and the hard-working professionals that support them.

This strategic plan comes at a time of significant change for our members. The education sector we serve is undergoing massive transformation and is facing growing financial pressure from funders. Educators, families, and students have embraced technology and have high expectations about its role in a modern education. IT staff are constantly juggling maintenance of legacy programs with the need to roll out new systems.
This change does not worry us. In fact, it inspires us to strengthen our partnerships, focus on the needs our members and build agility into our organizational culture so that we can continue to add value into our members and other educational organizations. This strategic plan is our public commitment to ensuring that we are living up to our full potential and leading the change our unique role allows us to.

We believe that ECNO is a platform for great things to happen. Rather than solving the same problem 72 different ways, we want to build leaders, systems and attitudes that let our members collaboratively find and execute effective IT solutions. Our ultimate goal is to work with our members to empower 21st century students, educators and administrators. We hope you will join us on this journey of learning, sharing and growing.

**VISION** | The world as we want it to be
- A world where technology empowers classroom success and board administration.

**MISSION** | Our role in that world
- We lead, support and implement best-practice technology solutions that create efficiencies for Ontario school boards.

**WE VALUE** | How we make decisions
- Student achievement and administrative success
- Collaboration between our members and sector partners
- Agility and creativity to find cost-effective solutions that work
- IT solutions that make real impact in the real world
Strategic Directions

#1: **Evolve our services to meet changing member needs**

1A: Explore programs that support the professional development of individual members involved in front line IT project execution | *To be completed by Spring 2020*

**Tactics**
1A 1: Establish a committee of board and EAC members to drive this research and empower them with a clear term of reference, expectations and timelines.
1A 2: Formalize and allocate budget and staffing requirements for next step execution.

1B: Explore specific programs that will grow our shared services offerings | *To be completed by Spring 2020*

**Tactics**
1B 1: Establish a committee of board and EAC members to drive this research and empower them with a clear term of reference, expectations and timelines.
1B 2: Formalize and allocate budget and staffing requirements for next step execution.

1C: Explore programs that enhance network data and information privacy for our members | *To be completed by Spring 2020*

**Tactics**
1C 1: Establish a committee of board and EAC members to drive this research and empower them with a clear term of reference, expectations and timelines.
1C 2: Formalize and allocate budget and staffing requirements for next step execution.
1C 3: Collaborate with OASBO committees to facilitate access to resources for member boards.
#2. Expand our reach

2A: Maintain membership levels and build relationships at various levels in Ontario boards | To be completed by Spring 2021

**Tactics**

2A 1: Build an expanded membership program that focuses on member retention and recruitment from other interested educational organizations.

2A 2: Actively welcome Indigenous education authorities as ECNO members.

2A 3: Expand our current communications to make our member engagement a venue for members to share their specific IT challenges and successes.

2B: Facilitate and encourage meaningful interaction between our members, other educational leaders and corporate partners so they can better connect and learn from one another. | To be completed by Spring 2020

**Tactics**

2B 1: Develop a paid corporate membership program that clearly adds value to industry partners.

2B 2: Work with the ECNO conference committee to explore ways the new corporate membership program can be incorporated into conference planning.

2B 3: Strengthen our relationship with the ministry and facilitate stronger relationships between ECNO members, the ministry and our peer organizations.

2B 4: Strengthen our relationship with OECM to explore how our implementation skills and knowledge can enhance their service offering.

#3. Create a culture of on-going learning with a commitment to empower our members and partners with practical tools and information.

3A: Actively look for ways to facilitate engaging conversations between our members, education partners and the ministry on sector trends. | To be completed by Spring 2021

**Tactics**

3A 1: Through our own communication tools and those of our partners, make ECNO resources readily available to other organizations.

3A 2: Build a member engagement program that is a practical venue for boards to share their specific IT challenges and successes.

3A 3: Create virtual and physical spaces for on-going dialogue and collaboration.